



Region of Waterloo

Diversity Awards Gala 2019



30th Anniversary of Tamil Cultural Association of Waterloo Region & Waterloo Regional Diversity Awards Gala

Saturday, May 04 2019. Holiday Inn, Kitchener. 6-10pm
Award Recognition, Cultural performance and Dinner

Award recognition category

Arts & Culture
Entrepreneur
Youth
Education
Volunteerism

Sponsorship Opportunities

	Platinum \$600	Gold \$500	Silver \$450
<i>Announcement during event (verbal)</i>			
<i>Black & White Magazine advertisement</i>			
<i>Logo on electronic & promotional flyers</i>			
<i>Logo placement on event posters</i>			
<i>Opportunity to provide event day give away to participants</i>			
<i>Opportunity to have booth to display company products & services at event</i>			
<i>Opportunity to Bring Greetings during the opening ceremonies</i>			

- Diversity Magazine:** (8.5 x 5.5) B/W inside page: \$150, Half page: \$125. Colour inside front & back page: \$450(Limited, Check with TCA) Colour Inside \$250. Back cover sold out.
- Title Sponsor:** \$500 (one spot only)
- Table sign:** Corporate name listed with table number sign on the table: \$300 for 10 Tables
- Backdrop screen** colour logo sponsor: \$200/logo.
- Table** - (5x3) Display Marketing materials: \$150

All cheques in favour of Tamil Cultural Association of Waterloo Region
E-transfer: payment@tamilculturewaterloo.org

Why support Waterloo Region's diversity?

Its time now - Business and Non-profit organisations can be part of this growing diverse population. Local Multicultural population is the fastest growing segment in the Region of Waterloo. It is a golden opportunity for organisations, specially from the Region of Waterloo and Toronto to tap into this marketplace. Most of them are professionals, business oriented, white collar jobs and University students.

Info: 226-747-3376 - Mr. Siva Kumar

TAMIL CULTURAL ASSOCIATION OF WATERLOO REGION
E-mail: mail@diversityawardswaterloo.ca

Diversity Awards Gala Application

Name of Business _____

Authorized Person: First Name _____ Last Name _____

Address _____ Unit _____

Province _____ Postal Code _____

Telephone: _____ Fax _____

E-mail _____ Website _____

Advertisement Price

Platinum Sponsor: \$ 600.00 Gold Sponsor: \$ 500.00 Silver Sponsor: \$ 450.00

Cover & Middle Page - Colour

Front Page - Inside \$ 450.00

Back Page - Outside \$ 500.00

Inside \$ 450.00

Middle Page - Inside \$ 250.00

Table Sponsor \$100.00

Black and White

Full Page \$150.00

Half Page \$125.00

1/4 page - Business Card \$100.00

Award Sponsorship \$ 300.00

Each Category

Art work

Format: PDF EPS Tiff Cdr (jpeg is not recommended)

Colour Black & White

Presenting Disk E-mail Contact: mail@tamilculturewaterloo.org

All art work should be copy right free and authenticated. Artwork adjustments will be charged extra.

I agree and submit an approved graphic artwork along with a Cheque for favouring Tamil Cultural Association of Waterloo Region.

Signature

Date

OFFICE USE: Art work approved

Payment Received