

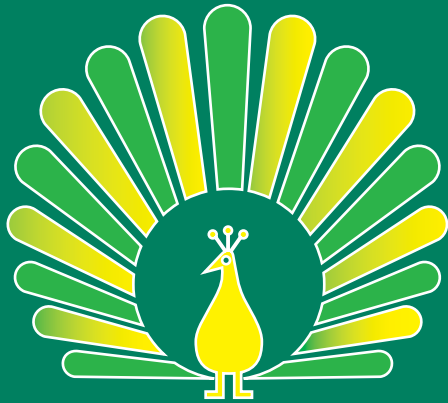
தமிழ்க் கலை பண்பாட்டுக் கழகம் வோட்டர்லூ வட்டாரம்

TAMIL CULTURAL ASSOCIATION OF WATERLOO REGION

2017



TAMIL Cultural Nite
SPONSORSHIP
package



Tamil arts
Waterloo, Ontario



TAMIL CULTURAL ASSOCIATION OF WATERLOO REGION

P.O. Box No: 25068, Kitchener, ON,
N2A 4A5, Canada

www.tamilculturewaterloo.org

facebook.com/tamilculturewaterloo

17th Annual

Tamil Cultural Nite

University of Waterloo – Humanities Theatre
Ontario

South Asian Performing Arts Festival

The Tamil Cultural Association of Waterloo Region proudly announces its 17th annual “Tamil Cultural Nite” festival. It will be held on Saturday, October 14th 2017 at University of Waterloo.

The evening will reflect the growing diverse culture within our community. The event is not confined to a particular society but includes various other cultures within the Indian sub continent and other diverse cultures, such as Chinese, Caribbean and Irish artists who make this community a cultural mosaic.

It's an admission free event with the main purpose to give back to the community in a collective way and to help promote South Asian arts. The Waterloo region, Brantford and Guelph are experiencing a growth of South Asian community and we anticipate this festival would reflect their aspiration.

We appreciate our sponsors and want to ensure they receive the best value possible. Please take a moment to review the opportunities attached to see which sponsorship best meets your corporate/community goals and objectives. A member of our volunteer committee will be in touch to answer any question you may have about the event or sponsorship opportunities.
















Quick Facts:

- Performing Arts festival since 1990
- 600 guests attend the festival
- Major event sponsors :
 1. **City of Waterloo**
 2. **City of Kitchener**
 3. **City of Cambridge**

Community Involvement

- Canadian Red Cross - Raised \$105,000.
- Global Relief fund - Donated funds for children's Library - Batticaloa, Fire Victim - Trichy, South India
- Walkathon - St. Mary's Hospital, Grand River Hospital and Cambridge Memorial Hospital.
- KW Multicultural Festival.
- Operation Christmas Child.

Sponsorship Opportunities

| | Platinum \$1000 | Gold \$750 | Silver \$500 |
|--|---|--|--|
| <i>Announcement during event (verbal)</i> |  |  |  |
| <i>Colour advertisement in cultural Nite Magazine</i> | Back Cover  | Front Inside over  | Back Inside cover  |
| <i>Logo on electronic & promotional flyers</i> |  |  | |
| <i>Logo placement on event posters</i> |  |  | |
| <i>Opportunity to provide event day give away to participants</i> |  |  | |
| <i>Opportunity to have booth to display company products & services at event</i> |  | | |
| <i>Opportunity to Bring Greetings during the opening ceremonies</i> |  | | |
| <i>Opportunity to display company banner in side the Theatre</i> |  | | |

It feels good - Tamil arts and culture comes from the Indian sub-continent. It's one of the oldest and richest culture in the world. It our duty to help our children to be part of this culture.

Why support arts?

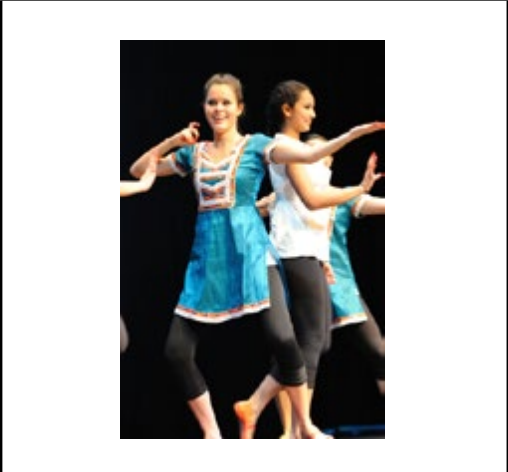
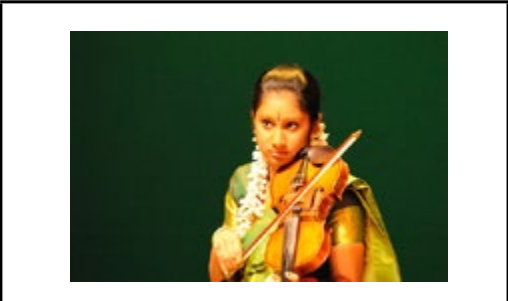
It does good - Arts and Culture creates a vibrant society. Preserving local talent and helping artists to be part of a growing society is very important. Artists promote their talent FREE of charge to educate the public.

Its time now - Business and Non-profit organisations can part of this growing diverse population. Local Indian & Sri Lankan population is the fastest growing segment in the Waterloo-Guelph Region. It is a golden opportunity for organisations, specially from the Region of Waterloo and Toronto to tap into this marketplace. Most of them are professionals, business oriented, white collar jobs and University students.

Info: Mr. Ragu - 226-220-2132 or Mr. Siva Kumar - 519- 748-6488

E-mail: mail@tamilculturewaterloo.org

Thank you



APPLICATION FORM

Name of Business _____

Authorized Person: First Name _____ Last Name _____

Address _____ Unit _____

Province _____ Postal Code _____

Telephone: _____ Fax _____

E-mail _____ Website _____

Advertisement Price

Platinum Sponsor: \$ 1000.00 Gold Sponsor: \$ 750.00 Silver Sponsor: \$ 500.00

Cover & Middle Page - Colour

Front Page - Inside \$ 475.00

Back Page - Outside \$ 400.00 Inside \$ 350.00

Middle Page - Inside \$ 250.00

Black and White

Full Page \$150.00

Half Page \$125.00

Table Sponsor \$100.00

Media Sponsors: Full Page advertisement in exchange for Media promotion

Art work

Format: PDF EPS Tiff Cdr (jpeg is not recommended)

Colour Black & White

Presenting Disk E-mail mail@tamilculturewaterloo.org

All art work should be copy right free and authenticated. Artwork adjustments will be charged extra.

I agree and submit an approved graphic artwork along with a Cheque for favouring Tamil Cultural Association of Waterloo Region.

Signature

Date

OFFICE USE: Art work approved

Payment Received